



# *INICIATIVA 7 FUTBOL MEXICO A.C.*

A happy child brings a better world!  
Help us and be part of this  
change...only with your help we  
will be capable to move the world...



*¡Anota un gol al sueño de un niño!  
Score a goal to a child's dream*

Nowadays poverty situation has been a huge challenge in countries from latin america, if we consider the daily income in every home. It estimates that in 2010 30% of population was suffering poverty and nearly 13% was in extreme poverty without opportunities of satisfying their basic needs.

**Children are the most vulnerable in this situation.**

“Children living in poverty experience deprivation of the material, spiritual and emotional resources needed to survive, develop and thrive, leaving them unable to enjoy their rights, to achieve their full potential or participate as full and equal members of society.” THE STATE OF THE WORLD’S CHILDREN REPORT, UNICEF, 2005.



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# *What is Iniciativa 7 México Fútbol A.C.?*

It is a non profit civil association that was created to support mexican children, those with less resources, mainly with the purpose of bringing them an opportunity to be better citizens and human beings in an early future by playing one of their passions: soccer.

We all, as an independent association, look for a better quality of life for these children exploding their capabilities and talents throughout their physical development, discipline and team work.

To achieve its goal, Iniciativa 7 works hardly obtaining economical sponsors from Mexico and other countries from the world to help those children that need it, those who cannot pay a sport training, costs of uniforms and professional trainers.

Iniciativa 7 goes further to prepare soccer players but preparing children to be happy and healthy human beings. Human beings worried for their world through sports such as soccer, one of the most popular ones.



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# *Main mexican children issues*

- Homeless children exposed in the streets selling candies or juggling to obtain some money.
- Children with overweight problems.
- Children at risk of being involved in drugs and sexual abuse.
- Children at risk of being involved in illicit activities and crimes.
- Children with malnutrition



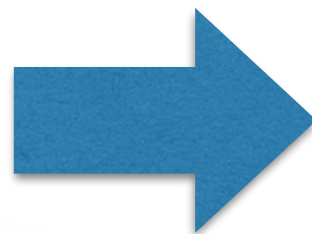
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# *Our goal*



1 child less in  
the streets



1 child playing soccer  
happily and freely



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# *What we look for and what we promote to...*

Iniciativa 7 is a special project that promotes education in general but above all it focusses on poor children with talents and dreams of playing not only in their towns but in different national and international fields.

Iniciativa 7 has a huge commitment: to be worried and work with the best physical and mental child's development through the game, first with a few children...

But with your help we will make their dreams true!



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# *What your contribution means...*

It means to change one child's life, a child who dreams and lives playing soccer. It also means giving him/her a better future.

Throughout your sponsorship, you will make it possible and help children to be involved in Iniciativa 7 Mexico programs. Our programs focus on helping in several fields such as healthy, education and physical talent.

In exchange, each child will have the responsibility of studying and getting good notes, with this responsibility we will assure that education and sport will be the right way to grow successfully.

If you give yourself the opportunity to change their lives...it will change yours!



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# Specific Goals



- To promote sports activities to children and youth with less opportunities.
- To use properly their free time in sports activities.
- To promote their physical and mental development.
- To promote responsibility and love to the sports in general.
- To motivate children to be respectful with partners and all the people.
- To involve them in the teaching-learning process of the soccer.
- To teach them the foundations of technique and tactic.
- To be conscious of team work. Motivating them to work with effort, cooperation and will.



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# *Our origins*

This project was born 3 year ago, first as an idea, but later a group of parents decided to give it another sense in which game could be the right way to help children with less economical possibilities, by cooperating and giving some donations to buy uniforms, helping children to travel to soccer matches with transportation and besides helping them to pay their educational needs.

Nowadays that far idea becomes a soccer club: "Club Independiente Xalapa" in which children of different ages and categories can participate and be part of local tournaments.

Approximately 70 children take part in this club, but one of the main ideas of the Iniciativa 7 is to create a pilot project in order to evaluate and select those children that really need help offering them a scholarship.



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# Initiativa 7 Scholarship

- Medical service and nutritionist.
- Weekly training
- Participating in local and not local tournaments
- An official uniform
- A monthly package of goods
- Technique training with specialists in sports.
- Other expenses of the official tournaments
- Total or partial payment of the training
- Medicines and medical checking, and dental service
- Training workshops, formative and honor code.



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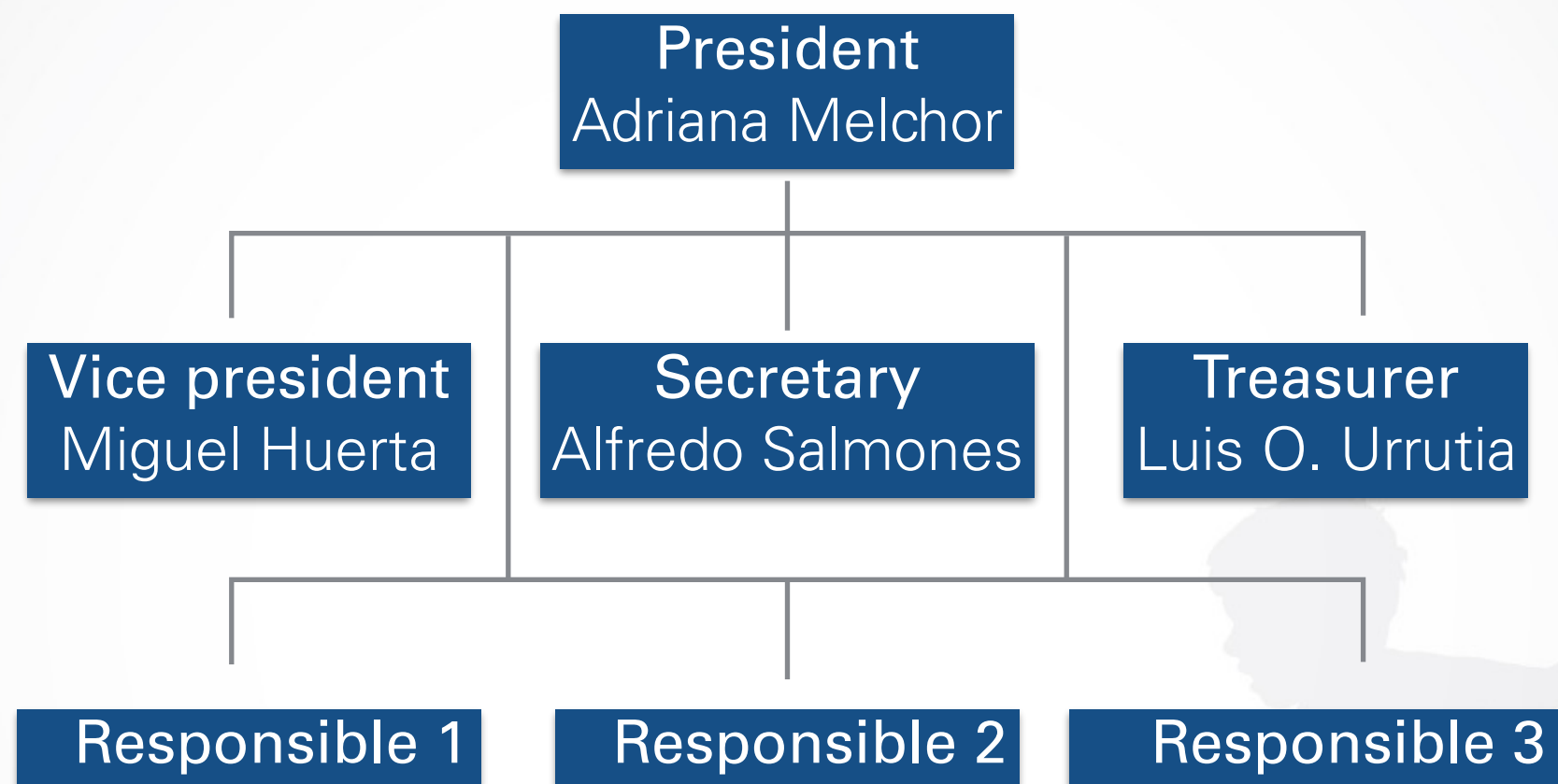








# Comité Directivo Iniciativa 7



More information

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